

### **THEA Healthcare Employee Member Registration \$FREE**

### **Non-THEA Member Conference Registration \$200**

- Breakfast and lunch during meetings
- TN Riverboat Dinner Cruise (Private Deck) on June 10, 2021
- Access to educational sessions June 9-11, 2021 & Exhibit Hall during hours

### **Current THEA Associate Vendor Member Non-Exhibiting or Sponsorship Conference Registration \$150**

- Breakfast and lunch during meetings
- TN Riverboat Dinner Cruise (Private Deck) on June 10, 2021
- Access to educational sessions June 9-11, 2021 & Exhibit Hall during hours

### **Spouse/Additional Attendee Outing Fee \$50**

### **Exhibit Hall Hours:**

- June 9, 2021 4:00pm-6:00pm (Reception in exhibit hall)
- June 10, 2021 12:00pm – 2:00pm (Lunch in exhibit hall)

### **Current THEA Member Exhibitor \$525 – Non-Member \$675**

- Table, two chairs, and tablecloth provided
- Pre and post conference attendee lists
- 2 conference registrations
  - Lunch on June 10, 2021 during exhibit hours
  - TN Riverboat Dinner Cruise (Private Deck) on June 10, 2021
  - Access to educational sessions June 9-11, 2021.
- Electrical availability is available for an additional \$15

### **Sponsorships: Includes all of the Exhibitor benefits plus the following after each option.**

#### **Platinum Sponsorships \$2,000**

One double queen bed hotel room for two nights June 9 & 10 lodging at host hotel (THEA will book)

Logo displayed on THEA website

Full page advertisement in conference program

Logo displayed at check-in

Verbal recognition during the conference

Premium exhibit location

Free electricity if needed

Pre and post conference attendee lists

#### **Gold Sponsorships \$1,500**

Half page advertisement in conference program

Logo displayed at check-in

Verbal recognition during the conference

Great exhibit location

Free electricity if needed

Pre and post conference attendee lists

#### **Silver Sponsorships \$1,000**

Quarter page advertisement in conference program

Logo displayed at check-in

Verbal recognition during the conference

Better exhibit location

Free electricity if needed

Pre and post conference attendee lists

#### **Food & Beverage Sponsorship \$500**

Your company logo will be prominently displayed on signage during breakfast, lunch, & breaks.

#### **Welcome Reception & Outing Sponsorship \$750**

Your company logo will be prominently displayed on signage during the welcome reception and outing.

#### **New this year! Program Ads**

We will give each healthcare member who attends the meeting a full color program book. This program will include the agenda, speaker bios with photo if provided, summary of educational presentations, vendor adds, and other THEA information.

- 1/4 Page Ad- \$25
- 1/2 Page Ad- \$50
- Full Page Ad- \$100

#### **Trade Show Bag \$500**

Your company logo will appear on trade show bags distributed to all attendees. THEA will manage the production of the bags. Due to production timelines, the commitment deadline for this sponsorship is four weeks prior to the conference.

#### **Daily Speaker Bios and Agenda Announcements \$150**

Representative(s) of your company will have the opportunity to announce the agenda and speaker bios before each daily session. Your company will be recognized before the first session each day.